

Business in Senegal
FIELD AFRICA



Market Opportunities

Although Senegal's domestic market is relatively small, its increasing openness to foreign trade and investment and market forces means that opportunities for U.S. companies are increasing. Senegal remains an excellent choice for companies interested in doing business with other countries in the region. The telecommunications market has been growing steadily, and the Senegalese are keen users of information technology and the Internet. Several American IT companies have made Senegal their base for West African operations due to Senegal's excellent fiber optic links and reliable telecommunications infrastructure. Other sectors offering potential for U.S. companies are heavy duty-machinery and parts for the construction and mining sectors, tourism, agricultural commodities, packaged foods, used clothing and cosmetics.

The American Chamber of Commerce in Senegal was officially launched in January 2005 and stands ready to assist U.S. and local companies seeking to increase trade and investment between the U.S. and Senegal. AmCham activities in Senegal, a listing of Board Members, and membership information are available on the Chamber's website:

www.amchamsen.org

Contact Details

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